

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

In the name Allah the Gracious, the Merciful

LAJNA IMA'ILLAH CANADA

Ahmadiyya Muslim Women's Association



**GUIDELINES FOR SAN'AT WA DASTKARI
(INDUSTRY AND HANDICRAFT)
DEPARTMENT
2025-2026**

"And that man will have nothing but what he strives for; And that the result of his striving shall soon be known"

(The Holy Quran Chapter 53 verses 40-41)

'The feet of a servant will not touch the ground until he is asked about his life and how he spent it; his knowledge and how he acted upon it; his wealth and how he acquired it and spent it and his body and how it was used'

(Tirmidhi)

The real objective of Hazrat Musleh Maud (ra) in establishing this department was to provide work for needy women so that they may improve their living standard. Hazrat Musleh Maud(ra) states:

"No one should remain idle. In our nation, no one should remain inactive. Everyone should do hard work, learn skills and, when the need arises, should not feel dependent upon others."

(Constitution of Lajna Imaillah)



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LAJNA IMA'ILLAH CONSTITUTION

- ☐ With the permission of Sadr Lajna Ima'illah Mulk Secretary San'at wa Dastkari shall make arrangements for holding exhibitions of handicrafts, the purpose being to make Ahmadi ladies skilful and to eradicate inactivity.
- ☐ Secretary San'at wa Dastkari shall be responsible to maintain regular accounts of exhibitions.
- ☐ It shall be the responsibility of Secretary San'at wa Dastkari to prepare and submit an annual report to the Majlis Amila Mulk concerning the exhibitions held in local Majalis during the year
- ☐ It is the duty of Secretary San'at wa Dastkari that she shall constantly remind Lajna members about exhibitions and think of ways and ideas to improve the work of her department with continuous efforts.
- ☐ Secretary San'at wa Dastkari has the authority to arrange for the preparation of such articles that are worthwhile and profitable.

GUIDELINES FOR OFFICE BEARERS

- ☐ Detailed report of classes for learning skills, workshops, competitions and stalls should be sent with the report form.
- ☐ Number of participating members and details of annual exhibitions and Meena Bazaars to be given in the report.
- ☐ Assistance should be provided for the learning of computing skills and suggestions and tips given for help in compiling C.V. and earning an income.
- ☐ Together, with Secretary Khidmat e Khalq, she should raise awareness about learning the national language, job opportunities, C.V. making skills, computer skills etc.

Feel free to contact the National Industry and Handicraft secretary at any time for advice or guidance on the phone or by email: sanatdastkari@lajna.ca



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QUARTERLY SYLLABUS

- ☐ Secretary **must hold** one class per quarter and cover the syllabus shared below (recommended duration of the class is 1 - 1.5hrs)
- ☐ Secretary **must hold** one exhibition per quarter
- ☐ Secretary **must attend** quarterly meeting with the National Department
- ☐ Secretary **must conduct** a survey to understand and track skills required and efforts made during the quarter (sample attached)
- ☐ Secretary **must share** the results of your quarterly classes with all local secretaries via Google chat

Q1 (OCT, NOV, DEC)

Skills Class	Sewing – Bedside pocket organizer (Riffat will share the picture)
Cooking Class	Chow Mein - consists of any 4 vegetables, 1 protein, eggs, and sauces

Q2 (JAN, FEB, MAR)

Skills Class	Creativity: using Canva create a Chore chart for kids or Daily planner
Cooking Class	Authentic Beef tacos

Q3 (APR, MAY, JUN)

Skills Class	DIY Project –Dua for entering and leaving sign for home/apartment entrance or macrame wall hanging
Cooking Class	Drinks Specialty – Iced capp, coffee, quenchers, fruit mocktails

Q4 (JUL, AUG, SEPT)

Skills Class	Open art creativity – Punch needle art or embroidered canvas
Cooking Class	Icing: Making butter cream and decorating cupcakes



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EXHIBITIONS

- ☐ **Each local secretary is expected to organize at least one exhibition per quarter** within her Majlis, showcasing items produced by members during their skills development classes. These exhibitions serve to highlight the creativity, effort, and progress of participating members while encouraging broader engagement in Sanat-o-Dastakari activities.
- ☐ Additionally, secretaries from various Majalis within the same region are encouraged to collaborate in hosting one regional exhibition. This larger event would provide an opportunity to collectively display the diverse range of handmade items created across local classes, foster regional unity, and inspire further participation and learning.

BAZAAR

- ☐ **This includes Meena Bazaar, Winter Bazaar, Eid Bazaar, Ramadan Bazaar or any other local or regional bazaar.**
- ☐ **Meena Bazaar** is to be held at Regional level (local is optional). **During the Regional Meena Bazaar, local secretaries must participate and assist.**
- ☐ Profits from the Lajna Bazaar (including food stall earnings) must be submitted using the paper receipt process rather than through online payment methods. Each Majlis has been assigned a specific code, which must be used during the deposit. Kindly coordinate with your local Secretary Mal to ensure the funds are deposited promptly under the category "**LAJNA – MEENA BAZAAR.**"
- ☐ **Secretaries are required to complete the Meena Bazaar Income Report Form and submit it to the National Secretary promptly following the conclusion of the Bazaar.**
- ☐ To reserve a stall at the Local or Regional Bazaars, please complete the form provided on next page. Stallholders are encouraged to use our secure online payment portal for a convenient and efficient payment process.



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BUSINESSWOMAN OF THE YEAR AWARD

Local Presidents will nominate those Lajna members who they feel are eligible for this award and secretaries will submit this form to the National Department by **June 30, 2026**. The criteria for eligible Lajna members is as follows:

1. She is an active member who observes purdah and attends local, regional and national events regularly.
2. She pays Lazmi Chandah Jaat.
3. She demonstrated skills by working consistently throughout the year.
4. She is obedient to Nizam Jamā'at.
5. She exemplifies good moral conduct.
6. She assists and educates others and has good quality items / services that she provides
7. She has a growth mindset and is works towards continuous improvement.
8. She holds stalls in obedience to the rules and regulations set by the organization.
9. She helps and motivates others
10. Her business is registered

Only one award will be given each year on the occasion of Ijtima and nomination forms will be circulated in May/June 2026



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COOKING COMPETITIONS

Nasirat Competitions should be coordinated with Nasirat Secretary. Syllabus will be provided by National Nasirat Department

Age 15–25	Artisan Pizza w/ Fruity lemonade
Age 25 +	Halwa Puri with Channey (Breakfast)

- ☐ Cooking competitions are to be held at the Local Level only.
- ☐ There will be a 1st place, 2nd place and 3rd place position holder. 4th place may be allotted if applicable
- ☐ Prizes are recognition certificates which can be created by the local San'at wa Dastkari secretary



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ART EXHIBITION

The National San'at wa Dastkari Department is excited to announce the launch of a National Art Exhibition where Lajna members can submit art pieces for a competition at the local and then regional level. Those pieces that win at the regional level will be displayed in a National Art Exhibition at the National Lajna Ijtima, Inshallah.

TOPIC: IBADAT

MEDIUM: Any art form or medium of art can be chosen to express the theme of Ibadat. We have many skills at our disposal so the world is your oyster! Whether it's sewing, crochet, embroidery, painting, sculpture, woodwork, collage, resin design and much more.

DEADLINE TO SUBMIT: Art items are to be submitted at the local level to be exhibited and showcased in the April GBM.

WHO CAN PARTICIPATE: This competition is only open to all Lajna members age 15 and over.



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ART EXHIBITION

COMPETITION PROCESS:

Throughout the year Lajna members will be encouraged to create individual projects of Art.

1. These Art items will be exhibited and showcased locally where local Lajna members will have an opportunity to vote one as most favourite piece of Art.
2. The art piece with the most votes will advance to Regional Ijtima and will be displayed there.
3. The art piece with the most votes will advance to Regional Ijtima and will be displayed there.
4. At the Regional Ijtima, where the most voted pieces from all the Majalis will be presented, attending Lajna members will once again vote to show appreciation for the Art. The winning Art piece will be decided by popular vote and advance to the National Ijtima.
5. At the National Lajna Ijtima, one art piece from every region will be displayed in an exhibition and will be judged, as well as voted on. Two winners will be selected, one voted by popular vote and the other judged by a panel of expert judges.

JUDGING CRITERIA:

The following are aspects that the Judges will be considering (in no particular order)

- Originality
- Composition
- Technical Merit
- Presentation
- Ability to elicit an emotion

For more information, please contact us at sanatwadastkari@lajna.ca



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NATIONAL SAN'AT WA DASTKARI

TEAM MEMBERS CONTACT INFORMATION:

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